



Announcing the 1st Annual

SMPS Southeast Regional Conference

Bragging Rights Design Showcase

Sharing Marketing Communications Ideas

For Professional Services Firms

Entry Deadline: February 13, 2009

The 2009 SMPS Southeast Regional Conference will host a design showcase that will recognize the design talent and marketing expertise of professional services firms in the design and building industry. This showcase will also spur the imaginations of all of our attendees and provide a bit of competitive spirit among a group that we already know thrives off of the thrill of Victory and is only inspired by the Agony of Defeat!

Bragging rights will provide an opportunity for our SMPS Southeast Regional members to showcase their best marketing efforts within the safe confines of your friends and peers. Look over your favorite marketing materials and campaigns and submit one or two... Show us What You've Got! We will also have voting by your peers to identify the firm that will hold Bragging Rights for the next year!

Public Display of the Bragging Rights entry boards will be held throughout the duration of the conference (March 11- 13 2009).

Voting for Bragging Rights will be done by attendees via secret ballot. Each SMPS SERC 2009 Attendee will receive one entry form and will be allowed to review all entries throughout the conference. A box will be placed near the entries to deposit votes into prior to the official count at the end of day on Thursday, March 12th.

The Winner will be tallied by the Bragging Rights Committee on Thursday Evening and announced after our “Casual Friday” Industry All-Stars Breakfast Panel.

Entries should include any marketing communications project that your firm has completed over the past 5 years that you are especially proud of. Categories can include, Advertising, Annual Reports, Corporate Identity, Book/ Monograph, Holiday Piece, Magazine Ads, Newsletters, Promotional Campaigns, Special Event, Target Marketing Pieces, Websites, etc.

Submittal Requirements:

Entry into the contest is FREE for all SMPS members and sponsor firms

The Entry Deadline is February 13, 2009

All materials must be submitted so that they will fit on a display board measuring 11” x 17” and posted on Black Gator Board measuring no larger than 12” x 18”. You may use plastic sleeves or other fasteners in your display to incorporate separate or pull-out materials onto your board. Please include a title or brief description (no more than 25 words) of your entry.

What happens to the Boards after the Submission?

All boards will become property of the SMPS Southeast Regional Conference and we will make them available to any individual SMPS chapter that would like to host them at one of their regular meetings for 12 months following the Conference.

Send Entries to:

Kelly Yates Sokolowski, CPSM – SMPS SERC Bragging Rights Committee Chair

c/o **Hunter Roberts Construction Group**

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Capital Bank Plaza

Raleigh, NC 27601

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Questions to: kyates@hunterrobertscg.com